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Press Release

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MOBILE DEVELOPMENT FIRM FOUNDED BY 14 YEAR OLDS RELEASES THIRD MAJOR APPLICATION

BRIDGEWATER, NJ, NOVEMBER 5, 2011: Power Apps has officially released their third major mobile application, *My Trainer*. The small mobile development firm founded by 15 year old Tyler Stark will be releasing it for iOS devices only, but an Android launch may be in the future. After being contracted by *Competitive Advantage* in June 2011, developers Tyler Stark and Dylan Gottlieb are finally ready to release the application that will supplement www.compadvfitness.com

The application is designed as a workout tool that features over 300 exercises and more than 200 workout routines. It also has a shopping list which makes it an all-in-one workout companion. All of the routines were designed by a professional personal

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trainer from Competitive Advantage and are extremely effective in aiding in weight loss and fitness programs.

In addition to the My Trainer application, Power Apps has many new projects under development. These projects include a new mobile game called Rolling Ricky, Power Arcade and Power Repairs. Power Arcade is a new take on the booming online business of flash game sites. Power Repairs is a repair service for iPods, iPhones, laptops and desktop computers.

Power Apps is a mobile development firm that was started by then 14 year old Tyler Stark in 2010. The two main developers, Tyler Stark and Dylan Gottlieb design, program and promote applications for iOS and Android devices with the help of Theo Rabke, Power App's head of public relations. Their first major release, a game titled *To The Moon!*, brought them media attention and local exposure. This exposure led to the development of their next app, *Zoned*, which was commissioned by a local sports training facility. They hope to further their business by releasing more applications and bringing technology to local businesses through applications that aid customers.

If you wish to contact Power Apps for a news report, interview or any other reason, feel free to use the information listed above. Exclusive content, free copies of the apps, interviews

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and any other information can be made available to any member of a news reporting agency.